

Event Report

Training

Technology Broker

Training 3-5 and evaluation on 8 May 2017, National Institute of Biological Science, Bucharest

On 3-5 May 2017, IPA CIFATT Craiova, organized training, Technology Broker for the personnel from Technology Transfer Centre of National Institute of Biological Science, Bucharest.

During this training was presented the INTERREG Project, Made in Danube "Enhancing SME competitiveness and collaboration activities in the field of bio-economy in the Danube Region". Some case studies was provided.

Numbers of participants: 12

Trainer: Gabriel Vladut

During this event, were presented and discussed:

- The activities of the Technology Broker on Bio economy
- The potential of bio economy research in Romania
- Qualities, abilities and skills required
- Research-innovation-business relations; Intellectual and industrial property
- Technological transfer and transfer of research results to the market
- Increasing Competitiveness
- Functions of the Technology Transfer Center
- Network of centers,
- Technology and competitive advantage; Innovation and technology transfer
- Value chain in research, development, innovation; TRL; Time to the market
- Intermediary of technologies - customer service
- Activities and services related to technology transfer
- The role of the Broker of Technology in selecting technologies, promoting and commercializing technologies,
- Steps in Technology Transfer
- First contact with the client and working with the local SME;
- Business visit at the company,
- TO / TR / Innovation Audit, methodology and forms, why to fill-in, brokerage event; why to organize, business mission.
- Case study about some technology transfer presentations.

During the event, Gabriel Vladut included a description of **Made in Danube Project**, goals, achievements, facilities for Stakeholders and next steps and a presentation of the newsletters. All the participants required to receive the next Newsletter and were included into the data base.

The project Made in Danube, will improve the conditions for this collaboration by developing open innovation tools which will match the needs of companies with the expertise of research organisations.

It was presented the definition, the role and the 9 steps of Technology Readiness Levels (TRL), role of the technological transfer on bio economy, a common methodology for Technology Offer, Technology Request, Innovation Audit, Brokerage events, in Danube region.

The evaluation consisted of 2 steps:

- Presentation of a TO / TR / Company Profile / Innovation Audit theme
- Answer Questionnaire